

INNOVATION MANAGEMENT TRAINING COURSE

A G E N D A

7-9 OCTOBER 2016

Venue: Hotel Hilton Cyprus, 98 Arch. Makarios III Avenue, Nicosia 1077, Cyprus
Meeting Room 2, Mezzanine Floor

FRIDAY 7 OCTOBER 2016

TIME	ACTIVITY
09:00 – 09:30	Welcome
09:30 – 10:00	Entrepreneurship in the knowledge economy
10:15 – 10:45	Coffee Break
10:45 – 12:30	Intellectual Property and Intellectual Property Rights Types and Why Care?
12:30 – 13:30	Lunch Break
13:30 – 15:00	Open Innovation
15:00 – 15:30	Coffee Break
15:30 – 17:00	Business Model Canvas Business Modelling and Market Analysis

SATURDAY 8 OCTOBER 2016

TIME	ACTIVITY
09:00 – 10:30	Academic Consulting
10:15 – 10:45	Coffee Break
10:45 – 12:30	Intellectual Property Strategy
12:30 – 13:30	Lunch Break
13:30 – 15:00	Sourcing Innovation
15:00 – 15:30	Coffee Break
15:30 – 17:00	Technology Assessment Evaluation

SUNDAY 9 OCTOBER 2016

TIME	ACTIVITY
09:00 – 10:30	Raising Funds and Pitching for Investment
10:15 – 10:45	Coffee Break
10:45 – 12:30	Workshop – Develop Your Pitch
12:30 – 13:30	Lunch Break
13:30 – 15:00	Licensing
15:00 – 15:30	Coffee Break
15:30 – 17:00	Workshop – Negotiation Skills

ORGANIZERS

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TRAINER

